



Awarding funds from
THE NATIONAL LOTTERY®

Arts Council National Lottery Project Grants

Date 1st September 2020

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[#culturematters](#)

Daughters of the curry Revolution by Afreena Islam, Contact/ hAb
Photo © Tamsin Drury

**Arts Council
England**

LET'S CREATE

Outcome 1: Creative People

Outcome 2: Cultural Communities

Outcome 3: A creative and cultural country

Our Four Investment Principles

- 1. Ambition & Quality**
 - 2. Inclusivity & Relevance**
 - 3. Dynamism**
 - 4. Environmental Responsibility**
-

Project Grants



Changes between July 2020 – April 2021

Note that all
applications
must have
public benefit
– short or
long-term

- Applications from individual creative practitioners, including time to think and plan
- Research and development activity
- Organisational development activity
- Live activity that can be safely delivered *within* this period
- Activities that closely align with our Equality Objectives



Equality Objectives 2020-21

These will inform our decision making in response to Covid-19, helping us to support communities most impacted, as well as respond to inequity across the sector as a result of social injustice

- Improving access to the sector for disabled, neuro-divergent and D/deaf workers, audiences and participants
 - Ensure funded organisations and projects improve and can demonstrate meaningful engagement with Black, Asian and Minority Ethnic workers, audiences and participants
 - Challenging racism and embedding anti-racism values across all of the Arts Council's policy and funding decisions
 - Address specific disadvantages facing Children and Young People and Older People as a result of Covid-19
 - Improving access to creative and cultural activities to those from lower socio-economic backgrounds.
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Apply online: Grantium

Step 1: Create a user account

Top tip:

Make a note of your user name and password. Use the password reminder tool if you forget but please do not create more than one user account.



Step 2: Create your applicant profile

Top tip:

The 'applicant' is the person or organisation we will make a grant to if your application is successful, and an 'applicant profile' is where their contact information is held.



Step 3: Validation period

We normally validate profiles within five working days. You will receive an email notification once your profile has been validated.

Top tip:

Read the programme guidance while you wait for your profile to be validated.



Step 4: Take the eligibility questionnaire

Top tip:

If you need a permission to apply letter, you will need to upload it before you can complete this step.



Step 5: Start your application

Top tip:

Avoid common mistakes by reading the programme guidance in full before you start, it will help you in the long run.



The application form

- **Basic details**

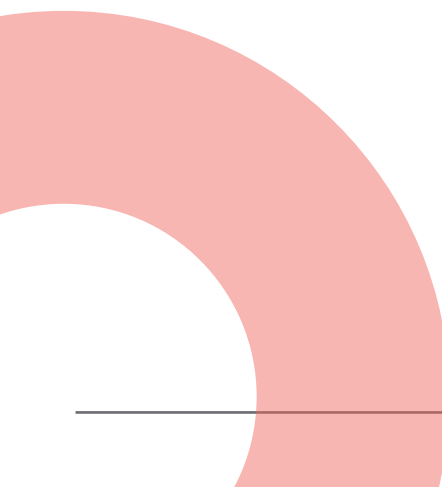
Our four criteria:

- **Quality**
- **Public engagement**
- **Finance**
- **Management**

The more money you ask for, the more questions we'll ask.

Basic Details

Brief summary of your project (600 characters)

- **Amount applied for - £x**
 - **Personal access costs - £x**
 - **National Lottery objections**
 - **Project Start Date**
 - **Project End Date**
-
- 

Quality

How strong and clear is the artistic or creative idea, it's aims and outputs?

- a brief summary of your **recent relevant work**, experience and achievements
 - **aims** of the activity (what you want to do)
 - how the activity will support creative **development**
 - **Who** is involved (Artists, creatives, museum specialists – max 10)
 - Creative Case for Diversity
 - **£50k +** the wider impact of the project
-

Public Engagement

How the activity increases opportunities for the public to engage in arts activities

- **Who** will engage with the activity?
 - eg target audiences or people taking part
 - **How** they will they engage with the activity, either now or in the future?
 - How you will **reach** these people? - inc details of marketing activities
 - **£100k+** audience development and marketing plan
-

Finance

Are the finances realistic, achievable and fair?

- **Income** (inc. Support in Kind)
Expenditure
 - Your **experience** in managing budgets
 - How figures in the budget have been **calculated** inc. ticket income and fees for artists, creatives etc.
 - **£15k+** detailed budget attachment
 - **£50k+** cashflow attachment
-

Management

Can you successfully manage the project?

Where the project is taking place (inc tour schedules)

Your, and any partners', **experience** of managing similar types of activity

Any **planning** and preparation completed so far

Project plan timeline - include detail!

How you will **evaluate** your project

£50k+ risk assessment

Case Studies

A Museum in the Lakes £15k

Exhibition with walking app, photo competition, volunteer hours £9k in kind funding

Small town museum in SE £50k

Exhibition based on local landscapes, with clear outputs including events, workshops, talks, items borrowed, a trail.

Small/medium rural museum in Sussex £14k “best kept secret in Sussex”

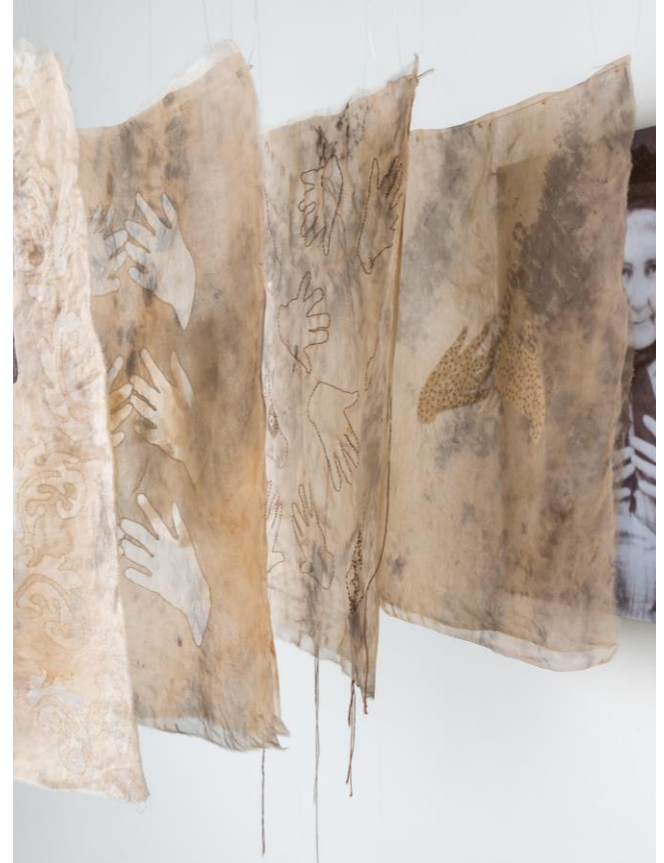
Audience development strategy and plan including marketing activity

Access Costs

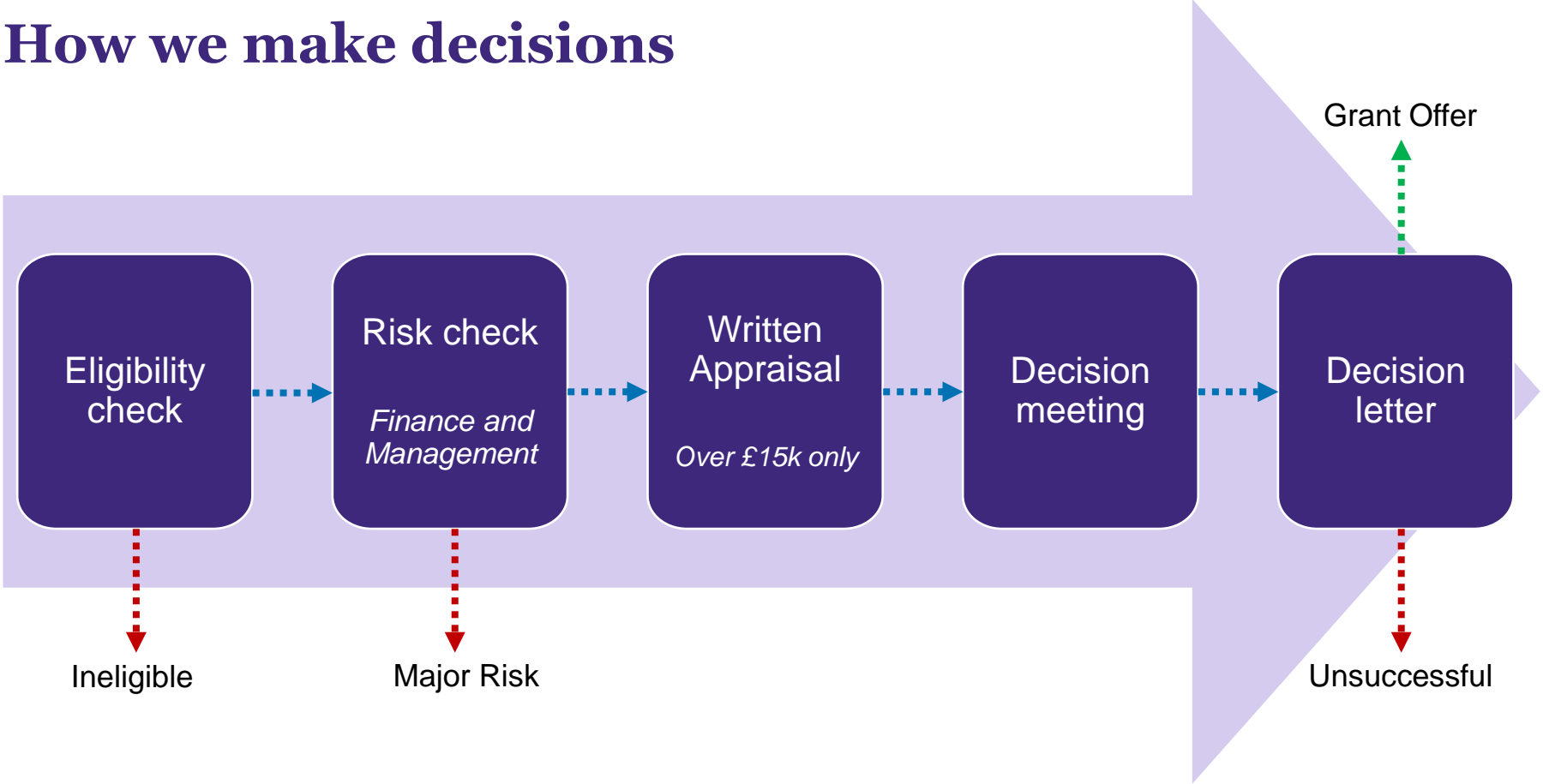
- Providing our guidance in another format such as BSL, Braille, Easy Read and Large Print
- Paying for a support worker
- BSL applications
- Help managing your project
- Help making your project accessible

Enquiries@artscouncil.org.uk

Subject:
'ACCESS INFORMATION'



How we make decisions



If you are successful

One month to accept offer

We will normally pay the money in stages

- **90% → 10%** (£15k & Under)
- **50% → 40% → 10%** (Over £15k)

You **must** acknowledge our funding and the **National Lottery**, using our logo

Complete Activity report form at the end

Advice and Guidance

Project Grants pages of our **website:**
www.artscouncil.org.uk/ProjectGrants

Customer Services

- enquiries@artscouncil.org.uk
- eligibility, basic advice and help with Grantium

Relationship Managers

- Project Grants surgeries/events
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Thank You!

Any questions?

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