



**Association of
Independent
Museums**

Helping Heritage
Organisations Prosper

What Makes Your Museum Fizz? Tell Us At Conference!

What makes your museum fizz? Could you tell us in just three minutes about a project at your museum that you are proud of, or one that has made a positive difference to how you work?

If so – we would love to hear from you!

Independent museums and heritage sites across the UK are buzzing with innovation, creativity and daring to do things differently, so what could you share with other AIM members to inspire them?

Maybe you have introduced new income generation schemes, new services for young people, developed projects with community support or created fresh ways of working with volunteers – whatever has made your museum fizz, we want to hear about it.

Signup to take part in the fun Museum Fizzers strand during conference and you could win a bottle of bubbly as part of AIM's 'Three Minute Museum Fizzers' during [AIM National Conference 2018 on Friday 22 June](#).

We have created this fun strand of conference to discover and share some of the innovative work that independent museums have been carrying out across the UK and it is becoming a very popular part of the AIM National Conference every year!

AIM's 'Three Minute Museum Fizzers' will take place on the final afternoon of conference from 12.20-12.45pm just before lunch, so this is your chance to celebrate your successes with other conference delegates and AIM members.

You will have a maximum of **three minutes per team or speaker** to say how you have made your museum fizz and the winner will be voted for by the audience at conference.

Need some inspiration? Take a look at who entered (and won!) at our conference in 2017 here: [AIM Members Are Fizzing With Innovation](#)

AIM Museum Fizzers is sponsored by Development Partners who specialise in fundraising for heritage and cultural organisations

www.development-partners.co.uk



How to Take Part in Museum Fizzers

This strand is open to delegates at AIM National Conference only so that we can hear your story and decide the winner during conference

Please download this form and complete the information before sending it to: sassy@aim-museums.co.uk by **15 June 2018**.

Your Museum Fizzer can be introduced by as many members of your team as you wish – just remember you only have three minutes to do so during conference!

Please also send at least one image that best illustrates your idea/project. This will be projected onto the screen at conference while you speak and used in future AIM publications

If you have any questions, please email: sassy@aim-museums.co.uk

Good luck and we look forward to hearing all about your successes!

Please complete the following information:

Name of your organisation	
Name(s) of the person or people who will be speaking at conference	
Your role/title	
Contact email	
Contact phone number	
A short description of no more than 100 words for future publication about your Museum Fizzer	
Any weblinks to your website or videos you would like included in post conference publicity	